

WOMEN FINANCIAL ADVISERS

WHY THEY MATTER
MORE THAN EVER

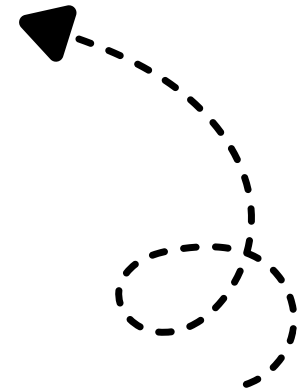
WWW.ANGLOIFA.COM

**Over 70%
of Women
have never
received
financial
advice.**

Why?

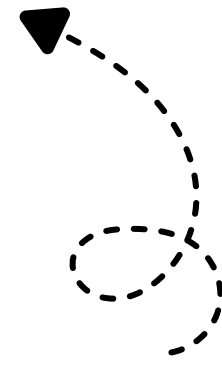
WOMEN GAVE THEIR ANSWER:

- Worry about judgement
- They're not sure where to start
- Feeling overwhelmed
- Prefers someone relatable
- Lack of female representation
- Unaware that a female financial adviser could be available
- Lack of support & trust



Why women make brilliant advisers...

- Empathy and emotional intelligence
- Creating spaces of trust
- Understanding unique life stages
- Focus on financial education
- A more collaborative style
- Detail, intuition and relationship-building



**In the UK,
only 18% of
women are
advisers.
82% are
male.**

Progress?
Just a **2%** increase since
2022

Adviser perspective

‘Over many years’ experience as a Financial Adviser I have often found that women are more comfortable talking to another woman about their financial affairs due to shared life experience.

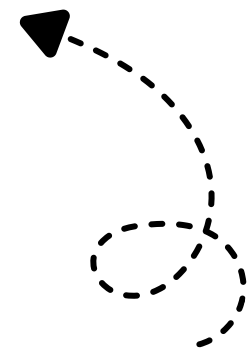


I get great satisfaction from being able to help other women take control of their own financial destiny, empowering them to live their lives to the fullest.’

*-Susan Daniels
Financial Adviser at Anglo
International Group*

Everyone Deserves Advice

THAT FEELS CLEAR,
COMFORTABLE AND
TRUSTED.



WE'RE HERE WHEN YOU NEED US.

01483 300 377

WWW.ANGLOIFA.COM